

Course Description: This comprehensive graphic design course covers industry-standard tools like Photoshop, Illustrator, InDesign and Adobe XD. Students will learn printing and digital design skills. Graphic design courses focus on improving student's visual communication skills to help them connect with people using emerging technologies. Students learn foundational design principles and hands-on methods to adapt to the dynamic field. The curriculum covers essential topics thoroughly to ensure understanding of graphic design trends. Developing impactful digital portfolios demonstrating innovative solutions to challenges using Adobe software like Photoshop and Illustrator is also emphasized.

GRAPHIC DESIGN

Module 1: Introduction to Adobe Creative Cloud

- Overview of Adobe Creative Cloud
- Understanding the importance of Adobe Illustrator, Photoshop, XD, and InDesign

Module 2: Adobe Illustrator Importance

- Introduction to Vector Graphics
- Learning of Drawing and Shape Tools
- Designing Complex Illustrations

Module 3: Adobe Photoshop Basics

- Introduction to Image Editing
- Exploring Tools and Techniques
- Photo Manipulation Concepts

Module 4: Adobe XD for UI/UX Design

- Introduction to Adobe XD
- Designing User Interfaces (UI) Design
- Prototyping and User Experience (UX) Methods and Techniques

Module 5: Adobe InDesign for Layout and Typesetting

- Importance of InDesign
- Documentation of Structure and Organization Ethics
- Advanced Layout Techniques and Typesetting Tools

Module 6: Advanced Design Integration

- Workflow connection Between Illustrator, Photoshop, XD, and InDesign
- Use of Creative Cloud Libraries
- Interlinking Design Practices

Module 7: Typography and Design Harmony

- Principles of Typography
- Creating Type Hierarchy
- Achieving Harmony in Design Elements and Tools

Module 8: Advanced Image Editing in Photoshop

- Advanced Photo Editing Techniques and Tools
- Visual Editing Effects and Filters
- Understanding of Layers and Masking

Module 9: Responsive Design with Adobe XD

- Designing for Multiple platform
- Responsive Prototyping
- Interactive Design Elements

Module 10: Print and Digital Publication with InDesign

- Designing for Print and Digital Media
- Understanding Print Production
- Exporting for Various Platforms and Websites

Module 11: Professional Practices in Adobe Creative Cloud

- Design Process Experience
- Project Management
- Communication and Collaboration

Module 12: Portfolio Development with Adobe Software

- Understanding of Portfolio
- Showing Projects Using Illustrator, Photoshop, XD, and InDesign
- Presentation and Marketing Strategies
- Photo Editing Basics